

Thank you! Advertising your business products or services in the Souvenir Program is one way of supporting JCM. The Program is printed every spring and handed out during the final concert. Print-ready artwork must be received by the deadline. The Program is printed in full color. Please refer to the following information for further specifications.

## Art Requirements for Souvenir Ad

PREFERRED FILE FORMATS:

**Print-ready PDF or 300 dpi JPEG**

Please use this check list before submitting your artwork:

- Convert text into outlines
- Flatten transparencies
- Embed all images
- Images or photos need to be at least 300 dpi and in CMYK mode

### RATES

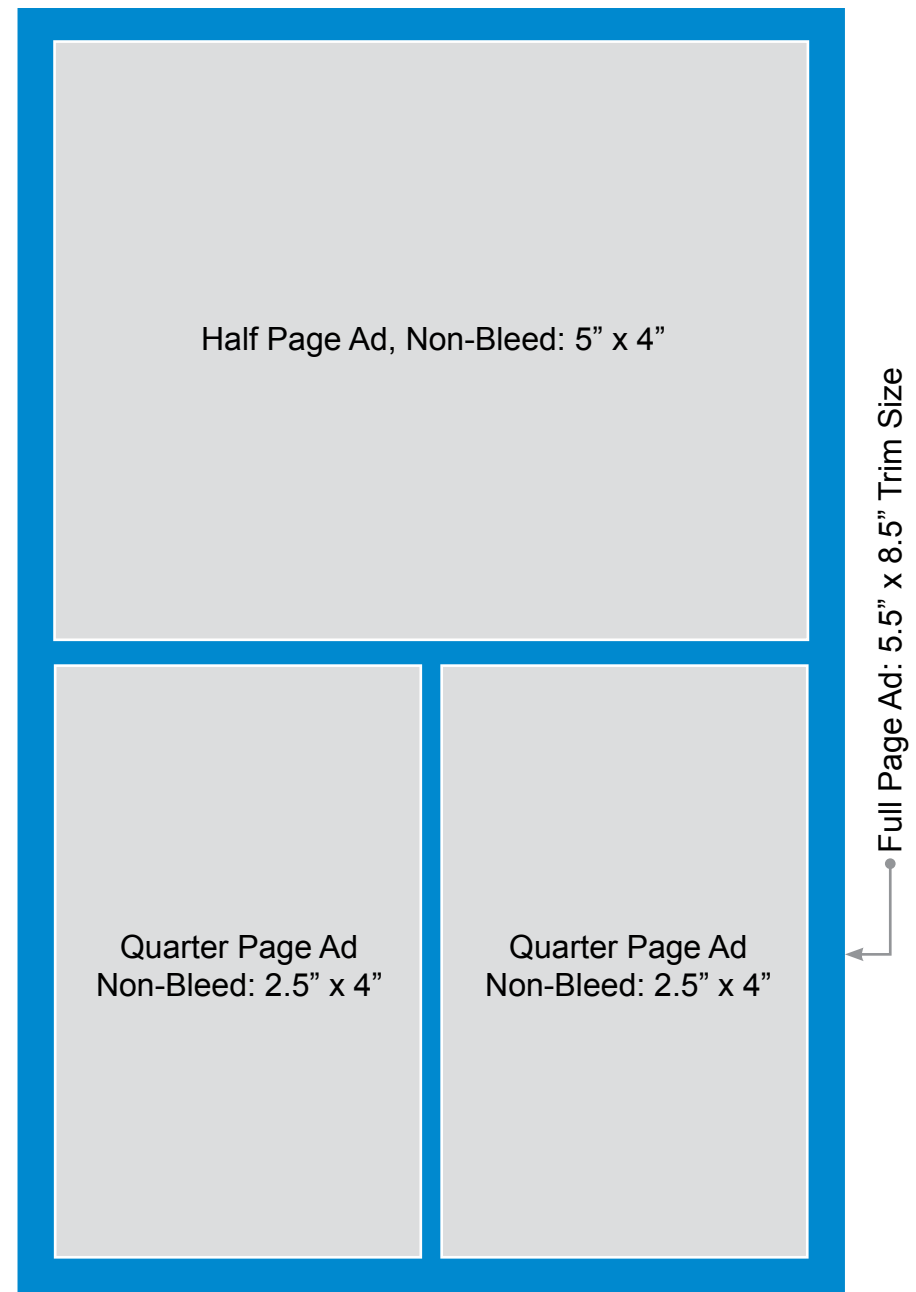
- Full page with bleed: 5.75" x 8.75" – \$300
- Full page non-bleed: 5" x 8" – \$300
- Half page non-bleed: 5" x 4" – \$200
- Quarter page non-bleed: 2.5" x 4" – \$100

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DEADLINE: FEBRUARY 28, 2019

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For questions, call Cindy at (949) 246-6187 or email [cindy@juniorchambermusic.org](mailto:cindy@juniorchambermusic.org)



**JCM**  
JUNIOR  
CHAMBER MUSIC  
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